

أجندة

وبينار الخاص بإجراءات تقديم ملفات
مواد التسويق والإعلان

Procedures for submitting files of Promotional # and Marketing Materi-

Topic	Lecturer	Date	Duration
Registration			09:30-10:00 a.m.
Opening & Welcome note	Dr.Moaz Masoud	13/02/2022	10:00 -0:15 a.m.
Submission process & Standard checklist for each track	Dr.Naglaa Gamal		10:15-10:45 a.m.
Submission process & Standard checklist for online files	Dr.Michael Refaat		10:45-11:30 a.m.
Break			11:30-12:00 p.m.
Common causes of rejection	Dr.Doaa Ahmed	13/02/2022	12:00- 12:45 p.m.
General work Instructions	Dr.Moaz Masoud		12:45 - 1:15 p.m.
Questions	All Trainers		1:15 - 2:30 p.m.