



أجندة

وبيينار للتعريف بإجراءات تقديم ملفات مواد التسويق والإعلان

Webinar on Marketing Materials & Media Monitoring

Topic	Speaker	Date	Duration
Registration			12:00-12:30 p.m.
Opening & Welcome note	Dr.Moaz Masoud	24/11/2022	12:30 - 12:45 p.m.
Submission process & Standard checklist for each track	Dr.Naglaa Gamal		12:45 - 01:45 p.m.
Submission process & Standard checklist for online files	Dr.Michael Refaat		01:45 - 02:30 p.m.
Break			02:30 - 03:00 p.m.
Common causes of rejection	Dr.Doaa Ahmed	24/11/2022	03:00 - 03:30 p.m.
General work Instructions	Dr.Moaz Masoud		03:30 - 04:00 p.m.
Open Discussion	Dr.Moaz Masoud Dr.Michael Refaat Dr.Naglaa Gamal Dr.Doaa Ahmed		04:00 - 04:30 p.m.